# All the more school libraries!



#### **GENERAL INFORMATION**

Trainer: Ms Marianna Pataki expert librarian, illustrator, graphic designer



Number of participants: 5-25 people

Language: English

#### Highlights:

The aim of the course is to build bridges between students living in the world of applications and platforms and the "boring" learning and school library environment and the school services. We will learn the methods, results and the mindset of user experience design in order to contribute to the creation of a 21st century learning and school library environment.

# COURSE CONTENT Description:

This course intends to help school representatives and school librarians to transfer their institutes into 21st-century learning and community spaces. With cooperative learning methods, they will learn the basics of UX and the possible application of its mindset for reshaping school and library services and library spaces. Participants will have the opportunity to work individually and in groups as well. Regular self-reflection is an important tool for measuring personal development.

#### Aims and objectives:

The primary goal is for participants to build bridges between alpha and Gen Z's needs and school services. Developing a mindset that enables participants to continually rethink, transform and redesign their schools and services to meet rapidly changing needs.

#### Learning outcomes:

By mastering the use of UX tools, and design thinking methods participants will be able to respond sensitively even to needs that do not yet exist. The goal is to make big changes at low cost: to track, analyse, and apply best practices to improve schools and school libraries within the school community independently of their financial possibilities.

#### Target group:

School librarians, teacher librarians, decision makers, school board members, school managers, librarians, members of library associations

Required language level of the participants: English, B2

Duration: 35 lessons, 7 days



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## Schedule\*



SUNDAY	Get to know each other with trainers and the other participants and location of the course, warm up
MONDAY	<ul> <li>Who are we? Where are we from? What are our professional objectives? – silent chalk talk technique</li> <li>What do we know about Generation alpha and Gen Z?</li> <li>Problem map design: identify challenges and needs.</li> <li>Creative writing workshop 1.</li> <li>Reflection, feedback</li> </ul>
TUESDAY	<ul> <li>Info society – what are we supposed to compete with? – presentations</li> <li>What is UX – introduction of its methods.</li> <li>Service in context – Who are our "customers" – empathy map group work</li> <li>Gen alpha and Z-s' customer behaviour – creating user personas.</li> <li>Reflection, feedback</li> </ul>
WEDNESDAY	<ul> <li>UX oriented library design and service design around the world 2. – a very successful youth library from Aragon.</li> <li>Flexible learning and library environment – are we ready for that?</li> <li>What is Generation Alpha dreaming of?</li> <li>Debate about the predictable and unpredictable development of library spaces and services</li> <li>Divorce letter to libraries – creative writing</li> <li>Reflection, feedback</li> </ul>
THURSDAY	<ul> <li>International perspective – a YOUTH library which built up its services on the need of its local community.</li> <li>How can we identify touch points and pain points? – presentation</li> <li>Flexible learning environment model – introduction to Rosan Bosch's theory</li> <li>How can we apply Bosch's principles and create inspiring learning environments?</li> <li>Creative writing workshop 2.</li> </ul>
FRIDAY	<ul> <li>The finest selection of very best practices – idea fair</li> <li>Action plan for applicable changes</li> <li>Love letter to libraries – creative writing</li> <li>Lapbook workshop</li> <li>Reflection, feedback</li> </ul>
SATURDAY	Compulsory team-building program, evaluation, handing over diplomas, closing of the course

## Readings, materials, learning resources and useful links:



- Bosch, Rosan (2013): Designing for a better world starts at school, In: TedX Talks, URL: https://www.youtube.com/ watch?v=q5mpeEa\_VZo&ab\_channel=TEDxTalks, last retrieved: 07.11.2021.
- 2. Házi Csaba (2020): 7STEPUX: the complete UX process from strategy to design, Bp., [Házi Cs., 344 p.
- Priestner, Andy (2018): Love letters straight to your library, In: InfoPro Magazine, URL: https://andypriestnertraining. files.wordpress.com/2019/08/ipm-letters.pdf, last retrieved: 07.11.2021.
- 4. Schofield, Michael (2017): Critical Librarianship in the Design of Libraries, In: Library User Experience Community, URL: https://blog.libux.co/critical-librarianship-in-the-design-of-libraries-c32018055710, last retrieved: 07.11.2021.
- 5. UX in libraries and higher education, Blogs & Websites, In: Harvard Library, URL: https://urc.library.harvard.edu/ux-libraries-and-higher-education-resources, last retrieved: 07.11.2021.
- 6. Worpole, Ken (2013): Contemporary Library Architecture, A Planning and Design Guide, London, Routledge, 216 p

- \* Notes:
- the schedule describes likely activities but may be modified in accordance with the requests and needs of the participants;
- presentations of the participants' schools may be divided up and take place after the breaks on each day of the course.

#### ADDITIONAL INFORMATION

#### **Certificates awarded:**

Certificate of Attendance, Europass certificate and/or Learning agreement complement

**Price:** EUR including course, Erasmus+ documentation and a cultural activity

Location: Date: